

## [HOW TO START FRANCHISE](#)



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Types of franchises. Now that we've covered the general steps for opening a franchise, we'll explore a few of the industries a franchisee could decide to partake in. There are over 3,000 franchised brands in the U.S., so we can't cover everything, but let's take a look at some of the most popular types of franchises that are available.

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Starting a franchise company is not inexpensive. Keep in mind these requirements when you consider making the move from business to franchise in order to build a successful business.

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Have solid systems and transferable policies for new franchises. By starting a franchise you are expanding your business beyond your own personal control. In order to make sure new franchises work as well as the business you have developed, it's essential to have strong systems in place. Solid systems will mean that good practice can be replicated across premises.

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Franchise companies have an established business model and system for franchisees to follow. However, it's important to remember that owning a franchise can be just as risky as owning any other small business.

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### **How to Start a Franchise Aaron Allen**

People are often confused on how to start a franchise and the benefits they can get from it. In its most basic form, a franchise is an authorization to sell a company's goods or services in a particular place. Franchising is said to be the continuing relationship where the franchiser provides a license for carrying out a specific business. The franchisees are also provided with the assistance to organize, train, market and manage the franchise in return for monetary consideration.

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Some entrepreneurs prefer to open a franchise rather than their own business because it seems easier. The benefits of a franchise include operational/marketing support, brand equity, and a proven track record.

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### **How to Start a Starbucks Franchise Bizfluent**

How to Start a Starbucks Franchise by Patrick Gleeson, Ph. D., - Updated November 08, 2018 Starbucks does not sell Starbucks franchises to individuals, but qualified businesses already engaged in retail or food service may integrate a Starbucks Licensed Store within their existing business.

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